

Promotional Terms & Conditions

The promoter is Mamas & Papas (Retail) Limited a company incorporated in England and Wales with company registration number 01529849 and whose registered office is situated at Colne Bridge Road, Huddersfield, HD5 0RH.

1. 3 For 2

Purchase three (or more) items from the 3 for 2 offers to take advantage of the discount. For every three items you purchase, the cheapest item will be free. Items from different 3 for 2 promotions cannot be mixed - for the purposes of calculating the free item; all three items must come from the same promotion. We will happily exchange any product returned in accordance with our returns policy for an alternative of up to the same value provided it is within the same 3 for 2 offer. Payment will be charged for any price difference where any exchanged product is of a higher value. Where any exchanged product is of a lower value, no refund of the price difference will be provided. Should any item be returned and not exchanged in accordance with our returns policy, a refund will only be applicable where the returned item was not the free one. No refund will be provided for any free items. Where you return any item without exchanging it and as a result no longer qualify for the 3 for 2 offer (because you only purchased three items from the same 3 for 2 offer), the refund you will receive for any returned item other than the free one will be the cost of the returned item after deduction of the cost of the free item. Offer subject to availability and may be changed or withdrawn without notice by Mamas & Papas at any time. Offer has no cash alternative. This offer cannot be used in conjunction with any other promotional offers, discounts or sales.

2. Promotional gift cards and e-gift cards

From time to time we issue free promotional gift cards. These gift cards are subject to the following terms: • Only one promotional gift card / e-gift card can be used per transaction; • Promotional gift cards / e-gift cards can be redeemed at Mamas & Papas stores, online at mamasandpapas.com or over the phone with our Customer Service team; • Promotional gift cards / e-gift cards cannot be redeemed at other Mamas & Papas stocking retailers; • Promotional gift cards / e-gift cards can only be redeemed once and the value must be used in full within the transaction. If any item, which has been purchased in full or in part by a promotional gift card / e-gift card, is returned the value of the promotional gift card / e-gift card will not be refunded onto a further gift card or in cash; • Promotional gift cards / e-gift cards have no cash value; • Promotional gift cards / e-gift cards shall remain the properties of Mamas & Papas and are not for resale or publication; • Promotional gift cards / e-gift cards are only redeemable on new orders and cannot be used towards historical orders; • Promotional gift cards / e-gift cards cannot be used by Mamas & Papas employees; • The value of promotional gift cards / e-gift cards cannot be used in respect of delivery costs or to purchase gift cards / e-gift cards or products against a dedicated gift / Gift Registry; • Only one promotional gift card / e-gift card can be claimed per household.

3. Bundles

Bundles are put together by us and are offered at our sole discretion. Unless otherwise stated, bundles cannot be mixed and matched but are as set by the Company. We reserve

the right to vary, amend or withdraw the bundle offers at any time. To benefit from a bundle offer, all items in the bundle must be purchased together at the same time. The price shown for a bundle offer is based on the selling price of each individual item within the bundle, and then discounted accordingly by us. Should you require a refund in line with our refund, exchange and returns policy for any individual item bought as part of a bundle, the individual item will be refunded to you at the discounted bundle price. Should any individual item purchased as part of a bundle develop a manufacturing fault which we cannot repair, we may offer you a replacement individual item. Please note that where a particular model, colour, fabric or accessory has been discontinued, we may have no alternative but to replace the individual item with an equivalent product, colour or fabric. We will not replace the whole bundle to match this equivalent replacement product, colour or fabric.

4. **10% Welcome discount code**

This code entitles the recipient of the email to 10% (ten per cent) off their next online order at www.mamasandpapas.com when they spend over £150 / €150. The code is personal to the recipient of the email and cannot be transferred. The code is valid for seven (7) days' from the date of email. Codes entered after this date will not be valid. This code can only be used once by the recipient of the email. The code cannot be applied to any prior online orders. The code cannot be used in conjunction with any other promotional codes. This offer is only available online at www.mamasandpapas.com for residents in the UK and Republic of Ireland. The code value is as stated and no transfer, substitution or exchange for cash value for products can be made as part of this offer. The code cannot be used against the purchase of Mamas & Papas gift cards. Mamas and Papas reserve the right to withdraw or vary this offer at any time. Any item refunded will be refunded at the discounted price. For further information on returns, exchanges and refunds please refer to our refund, exchange and returns policy on our website. These terms and conditions will be governed by English Law and the exclusive jurisdiction of the English Courts shall prevail.

5. **15% off Second or Second Stage Car Seat**

This code entitles the recipient to 15% (fifteen per cent) off their second or second stage car seat when ordering online at www.mamasandpapas.com. The recipient must have purchased their first car seat after 10/08/2016 either online or in store. If purchased in store, the customer must have created an online account in store at the time, to receive the code. The code is personal to the recipient and cannot be transferred. The code is valid until 31st March 2019. Codes entered after this date will not be valid. This code can only be used once by the recipient. The code cannot be applied to any prior online orders. The code cannot be used in conjunction with any other promotional codes. There is no minimum spend required. The code value is as stated and no transfer, substitution or exchange for cash value for products can be made as part of this offer. If the recipient of the code would rather purchase their second or second stage car seat in store, they may present this code or online order confirmation of their first car seat purchased after 10/08/2016 at the till in store to receive the discount. Customers who purchased their first car seat in store after 10/08/2016 may have received a voucher in store for 15% (fifteen per cent) off their second or second stage car seat. The terms & conditions stated on the voucher apply. Customers who purchased their first car seat in store and did not receive a voucher may show proof of purchase of their first car seat purchased after 10/08/2016 to receive 15% (fifteen per cent)

off their second or second stage car seat in store. Mamas & Papas reserve the right to withdraw or vary this offer at any time. Any item refunded will be refunded at the discounted price. For further information on returns, exchanges and refunds please refer to our refund, exchange and returns policy on our website. These terms and conditions will be governed by English Law and the exclusive jurisdiction of the English Courts shall prevail.

6. 10% off Second Personal Shop

This card entitles you, the customer, to 10% off when you book, attend and spend a minimum of £500 at your second personal shopping appointment. This card can only be used once and must be used within 12 weeks of your first personal shopping appointment. You must have placed an order at your first personal shopping appointment. To be eligible you must book a second personal shopping appointment in store or online at www.mamasandpapas.com/en-gb/personal-shopping. In order to receive this 10% discount please present this card at your second personal shopping appointment. This discount cannot be used against the purchase of any third party branded pushchair including, but not limited to: Bugaboo, Joolz, Cybex, Goodbaby, Baby Zen or Stokke. This discount cannot be used in conjunction with the following: Personal Shop Threshold Discounts, M&P and Me, Parent to Be discount, Ex-Display, Staff Discounts, Cool Card or any other Company Discounts. This discount can be used in conjunction with Mamas & Papas bundle offers. Any item refunded will be refunded at the discounted price. For further information on returns, exchanges and refunds please refer to our refund, exchange and returns policy on our website. Mamas & Papas reserve the right to withdraw or vary this offer at any time. These terms and conditions will be governed by English Law and the exclusive jurisdiction of the English Courts shall prevail.

7. Receive a £5.00 reward when you spend online between 17 June and 28 July

You will be entitled to a £5.00 reward when you make a purchase online at www.mamasandpapas.com between 17 June 2019 and 28 July 2019. You will receive your £5.00 reward via email between 5 August 2019 and 9 August 2019. This £5.00 reward is subject to a £30.00 minimum spend and can be used on full priced clothing only. This £5.00 reward is valid from 10 August 2019 until 31 August 2019. To redeem your £5.00 reward please enter the 16 digit card number and the 4 digit security code into the Gift Card/Referral Card section on the payment method page on the Mamas & Papas website. To spend in store please present a printed copy of your email containing the £5.00 reward at the till point or redeem your £5.00 reward through our Customer Services team on 0345 268 2000 by quoting the 16 digit card number and 4 digit security pin. Each £5.00 reward is subject to a £30.00 minimum spend on full priced clothing, is for single use only and cannot be combined with any other £5.00 reward. Your £5.00 reward cannot be applied to any prior online or in store purchases. Your £5.00 reward can only be redeemed in the currency of issue. This £5.00 reward is not permitted to be used for the purpose of purchasing Mamas & Papas Gift Cards. The value of any reward cannot be exchanged for cash. If a refund is due for any product purchased with the £5.00 reward, the part payment of £5.00 made with the reward will be refunded to an e-gift card, the remaining part payment will be refunded in line with our standard refund, exchange and returns policy, please see <https://www.mamasandpapas.com/engb/terms-and-conditions> for more detail. These

terms and conditions will be governed by English Law and the exclusive jurisdiction of the English Courts shall prevail.