

#### **Promotional Terms & Conditions**

The promoter is Mamas & Papas (Retail) Limited a company incorporated in England and Wales with company registration number 01529849 and whose registered office is situated at Colne Bridge Road, Huddersfield, HD5 0RH

#### 1. 3 for 2

Purchase three (or more) items from the 3 for 2 offers to take advantage of the discount. For every three items you purchase, the cheapest item will be free.

Items from different 3 for 2 promotions cannot be mixed - for the purposes of calculating the free item; all three items must come from the same promotion.

We will happily exchange any product returned in accordance with our returns policy for an alternative of up to the same value provided it is within the same 3 for 2 offer. Payment will be charged for any price difference where any exchanged product is of a higher value. Where any exchanged product is of a lower value, no refund of the price difference will be provided.

Should any item be returned and not exchanged in accordance with our returns policy, a refund will only be applicable where the returned item was not the free one. No refund will be provided for any free items. Where you return any item without exchanging it and as a result no longer qualify for the 3 for 2 offer (because you only purchased three items from the same 3 for 2 offer), the refund you will receive for any returned item other than the free one will be the cost of the returned item after deduction of the cost of the free item. Offer subject to availability and may be changed or withdrawn without notice by mamasandpapas at any time. Offer has no cash alternative.

# 2. Promotional gift cards and e-gift cards

From time to time we issue free promotional gift cards. These gift cards are subject to the following terms:

- Only one promotional gift card / e-gift card can be used per transaction;
- Promotional gift cards / e-gift cards can be redeemed at Mamas & Papas stores, online at mamasandpapas.com or over the phone with our Customer Service team;
- Promotional gift cards / e-gift cards cannot be redeemed at other Mamas & Papas stocking retailers;
- Promotional gift cards / e-gift cards can only be redeemed once and the value must be used in full
  within the transaction. If any item, which has been purchased in full or in part by a promotional gift
  card / e-gift card, is returned the value of the promotional gift card / e-gift card will not be refunded
  onto a further gift card or in cash;
- · Promotional gift cards / e-gift cards have no cash value;
- Promotional gift cards / e-gift cards shall remain the properties of Mamas & Papas and are not for resale or publication;
- Promotional gift cards / e-gift cards are only redeemable on new orders and cannot be used towards historical orders;
- · Promotional gift cards / e-gift cards cannot be used by Mamas & Papas employees;
- The value of promotional gift cards / e-gift cards cannot be used in respect of delivery costs or to purchase gift cards / e-gift cards or products against a dedicated gift / Gift Registry;
- Only one promotional gift card / e-gift card can be claimed per household.

## 3. Personal Shopping Appointment Exclusive Discount

Booking a personal shopping appointment with an expert at one of our stores has lots of benefits, including an exclusive discount on your purchases to help get you started with shopping for your new arrival. We offer a 10% off purchases made up to £1,499/€1,499 and 15% off purchases above £1,500/€1,500. This discount is only valid on purchases made at a pre booked appointment in one of our stores.

## 4. Online Experience Survey Prize Draw

This prize draw is not open to employees or agents of the promoter. This is a free prize draw. Applicants are not required to make any purchase to enter. By entering this prize draw, applicants agree to be bound by these terms and conditions. To enter the prize draw, entrants are required to complete all questions in the Mamas & Papas online experience survey. Participation allows applicants entry into the free prize draw to win 1 of 3 £100 Mamas & Papas gift cards. Information provided by you shall be treated in accordance with our Privacy Policy, details of which can be found at mamasandpapas.com/privacy. The Promoter shall select the winner from entries received between 09.00am Friday 27th January 2017 and 23.59pm Sunday 5th February 2017 ("the Deadline"). Entries received after the Deadline will not be accepted. Only the winning applicants shall be contacted by the Promoter. There is no cash alternative. The Promoter reserves the right to substitute prizes of equal or higher value in the event of unforeseen circumstances.

# 5. 20% off maternity clothing, beauty products & Tiba + Marl bags\* \*Selected lines

This offer entitles customers to 20% off selected Bloom and Blossom, This Works, Cowshed and Neals' Yard beauty products, Tiba + Marl bags and selected Mamas & Papas X Bloom and Blossom and Mamas & Papas X Frame Maternity products. This offer is available from 00.01 GMT Monday 20<sup>th</sup> March 2017 until 23.59 GMT Sunday 26<sup>th</sup> March 2017. This offer is available in Mamas & Papas stores, online at mamasandpapas.com (for UK and Ireland only) and via our Customer Service Team (for UK and Ireland residents only). To redeem this offer online the customer must enter code TREATMUM in capital letters at the review and purchase stage of the checkout process. Discount will automatically be applied when purchased in store. This offer is not valid in Mamas & Papas stockists. This promotion excludes branded beauty bundles of joy, sale items and gift cards. There is no cash alternative. Whilst stocks last and strictly subject to availability. For full returns, exchange and refunds terms please refer to our refund, exchange and returns policy.

#### 6. Cybex social giveaway - Social media competition

This prize draw is not open to employees or agents of the promoter. This is a free prize draw. Applicants are not required to make any purchase to enter. By entering this prize draw, applicants agree to be bound by these terms and conditions. To enter the prize draw, entrants are required to take a picture of their birds of paradise experience at our white city store in London, they must share their photos on either Facebook, Twitter, Instagram tagging both @mamasandpapas and @cybex or @cybex\_global or @cybexuk for the chance to win 1 x Cybex birds of paradise priam and 4 x Birds of paradise Yema baby carriers.

Information provided by you shall be treated in accordance with our Privacy Policy, details of which can be found at mamasandpapas.com/privacy. The Promoter shall select the winner at random from entries received between 10:00am Sunday 2<sup>nd</sup> April 2017 and 2.00pm Sunday 2<sup>nd</sup> March 2017 ("the Deadline"). Entries received after the Deadline will not be accepted. Only the winning applicants shall be contacted by the Promoter. There is no cash alternative. The Promoter reserves the right to substitute prizes of equal or higher value in the event of unforeseen circumstances.

These promotional terms & conditions are governed by English law and are subject to the exclusive jurisdiction of the English courts.